

Student's Name

Instructor's Name

Course

Date

Offering Online Courses Proposals

At the moment I am a student majoring in Finance at t Bauer College, the University of Houston. I would like to point out the fact that the Bauer College would gain from offering more online classes. A business college is an institution within a university that has the power to confer degrees in the field of business management on graduates. Business college degrees equip students with knowledge that enables them to succeed in life. Therefore, it is a worthy investment because changes in technology have made interactions throughout the world much easier. One of the most notable effects of technology is the manner in which education can be offered.

By offering online classes, the Bauer College would help business learning students, lecturers and the authority to stand a better chance of following the changes taking place in the business profession internationally. Consequently, online business learning enables people of this social stratum to outpace the situations. Therefore, the diversification of the number of online business courses should be encouraged with the aim of reaching a wide audience. While it is thought that instructors are not readily available online, many students suggest having more access to lecturers on the Internet as compared to finding them in their offices (Lomicky and Hogg). Thus, the implication of this is that instructors find it easier to teach online than in classes.

For a long time, online courses from most business colleges have been cheaper compared to classroom courses. Apparently, many students seeking higher education would choose a less expensive arrangement mode of learning. As a result, Bauer College finds it

necessary to offer more courses online so that many people can benefit. The convenience of learning is a factor many students consider before deciding what course to take and choosing the best mode (Whalen and Wright). In such a way, if there is a guarantee that children will be provided with constant care and education, parents will be unruffled and calm. The availability of many online courses will be an added advantage as one gets exactly the desired course without compromising on quality.

Unlike engineering and medical courses that are practical and require guidance as well as laboratories to carry out experiments and analyses, business courses do not require physical presence. Therefore, since one's presence is not a crucial factor, online learning is perfectly possible. In fact, Bauer College should take advantage of this and offer more courses online to improve enrollment rates. The process of staff hiring in the Bauer College is rapidly changing. The college experiences a tight budget that constrains its work (Whalen and Wright). As a consequence, this makes it hard to hire staff on a full-time basis. Since instructors are comfortably working on a part-time basis than full-time, many would consider lecturing online as a part-time job.

There is a general increase in the number of online courses offered worldwide. In fact, the number of online service providers, including organizations that partner with different colleges of universities with a view to helping them develop relevant online programs, is on the increase. Thus, this common practice should be a motivating factor for the Bauer College to increase the amount of courses they offer online. Business courses are known to have a wide range of career opportunities. Therefore, graduates anticipate getting not only a job but also a fulfilling career. They have a wide range of knowledge in sales, entrepreneurship, and law among others. Such foundations guarantee a good career and relevance in most companies and government agencies.

On the one hand, online business courses enable learners to interact worldwide (Lomicky and Hogg). Additionally, there are representatives that are appointed to online courses. A better way of achieving this is to insure there are adequate business courses online. On the other hand, having more business courses online might undermine the quality of education; thus, there is a need for Bauer College to adopt measures to guarantee quality and competence.

In summary, as discussed above, technology has had an impact on higher education since it has provided better opportunities for students to access higher education. The exchange of ideas is ideal in a bid to understand market changes in different countries. Therefore, the expansion of online courses by the Bauer College should be encouraged as it plays a key role in opening international opportunities and interaction for business people.

Works Cited

- Lomicky, Carol, and Nanette Hogg. "Student Contributions to Online Courses." *International Journal of Web-Based Learning and Teaching Technologies* 7.3 (2012): 37-60. Web. 05 Nov. 2013.
- Whalen, Tammy, and David Wright. *The Business Case for Web-Based Training*. Norwood, MA: Artech House, Inc, 2000. Print.